

# WSB University

## International Conference Territorial and Inter-Organizational Cooperation' 2021

### Book of Abstracts

**20-24.09.2021**

**Hotel Kotarz, Brenna, Poland**

#### CONFERENCE ORGANIZERS:

**WSB University**



#### PATRONAGES:



"The project is funded under the program of the Minister of Education and Science titled "Regional Initiative of Excellence" in 2019-2022, project number 018/RID/2018/19, the amount of funding PLN 10 788 423,16"

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20-24.09.2021  
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# Introduction

The International Conference “Territorial and Inter-Organizational Cooperation’2021” will take place in Brenna, Poland from 20.09 to 24.09.2021. The Conference is addressed to researchers and practitioners dealing with different aspects of territorial and inter-organizational cooperation in the contexts of local, regional and international dimensions.

The Conference is characterized by its interdisciplinary approach resulting from raising multiperspective scientific problems and innovative formula. The Conference’s main aim would be networking and forming international, interdisciplinary scientific teams working together on new scientific challenges. My intention is for the Conference to become an international platform of scientific cooperation among academic centres and practitioners, who will take full advantage of the research results.

Participation in the Conference attendance is free of charge thanks to the ‘„Regional Initiative of Excellence” project funded by the Ministry of Science and Higher Education.

I believe that establishing strong scientific ties with The Research Institute on Territorial and Inter-Organizational Cooperation, which I run, will bring benefits for all participants resulting joint projects and scientific publications.



**prof. Joanna Kurowska-Pysz, PhD**  
*Director of Research Institute  
on Territorial and Inter-Organizational  
Cooperation*

WSB University  
Dąbrowa Górnicza  
Poland

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# International Conference “Territorial and Inter-Organizational Cooperation'2021” – key information

## ORGANIZERS

- Research Institute on Territorial and Inter-Organizational Cooperation, WSB University
- The Association for Regional Development and Cooperation „Olza”
- Institut Euroschola
- Transfrontier Euro-Institut Network
- Scientific Society for Organization and Management

## PATRONAGE

- Minister of Education and Science in Poland
- Marshal of the Silesian Voivodeship
- Silesian Voivode
- Mayor of Brenna Commune
- The Commission for Polish-Czech and Polish-Slovak Relations of the Polish Academy of Sciences
- European Regional Science Association (ERSA) Polish Section

## MEDIA PATRONAGE

- Dziennik Zachodni
- Twoje Miasto
- Głos Ziemi Cieszyńskiej
- Europerspektywy

## WSB UNIVERSITY ORGANIZING COMMITTEE

- Prof. Joanna Kurowska-Pysz, PhD - Chairperson of the Conference
- Prof. Łukasz Wróblewski, PhD
- Michał Szyszka, PhD
- Edyta Nowak-Żółty, PhD
- Regina Bogaczyk
- Joanna Dróżdż

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- Palmowski, Tadeusz (University of Gdansk, Poland)
- Pawliczek, Adam (Moravian Business College Olomouc, Czech Republic)
- Pascariu, Gabriela Carmen (Alexandru Ioan Cuza University of Iasi, Romania)
- Popp, József (WSB University in Dąbrowa Górnicza, Poland)
- Prytula, Krystyna (National Academy of Sciences of Ukraine, Ukraine)
- Puksas, Andrius (Mykolas Romeris University, Lithuania)
- Radin, Michael (Rochester University of Technology, USA)
- Reitel, Bernard (Artois University, France)
- Robles, Elena (University of Sevilla, Spain)
- Romanovska, Alina (Daugavpils University, Latvia)
- Roos, Christof (Europa-Universität Flensburg, Germany)
- Rückert, Aldomar Arnaldo (Federal University of Rio Grande do Sul, Brazil)
- Scott, James (University of Eastern Finland, Finland)
- Sebestova, Jarmila (Silesian University in Opava, Czech Republic)
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- Schomaker, Rahel (Carinthia University of Applied Sciences, Austria)
- Silva, Elisabete (University of Cambridge, United Kingdom)
- Sinardet, Dave (Free University of Brussels, Belgium)
- Sobocinska, Magdalena (University of Wrocław, Poland)
- Studzieniecki Tomasz (Gdynia Maritime University, Poland)
- Štverková, Hana (VŠB – Technical University of Ostrava, Czech Republic)
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- Ślusarczyk, Beata (Czestochowa University of Technology, Poland)
- Świętkiewicz, Wojciech (University of Silesia, Poland)
- Svensson, Sara (University of Halmstad, Sweden)
- Ulrich, Peter (Leibniz Institute for Research on Society and Space, Germany)
- Unfried, Martin (Maastricht University, Netherlands)
- Vizi, Balázs (National University of Public Service, Hungary)
- Wassenberg, Birte (University of Strasbourg, France)

- Więckowski, Marek (Polish Academy of Science, Poland)
- Wróblewski, Łukasz (WSB University in Dąbrowa Górnicza, Poland)
- Ziparo, Alberto (University of Florence, Italy)
- Žagar, Mitja (University of Primorska, Slovenia)

## KEYNOTE SPEAKERS

- Svetlana Buko (Carinthia University of Applied Sciences, Austria)
- Peter Dörrenbächer (Universität des Saarlandes, Germany)
- Cecilia Farfan-Mendez (University of California, San Diego, US)
- Anne Hofmann (Training Manager, Euro-Institut, Kehl, Germany)
- Megan Hopkins (University of California in San Diego)
- Eithne Knappitsch (Carinthia University of Applied Sciences, Austria)
- Karina Pallagst (Technische Universität Kaiserslautern, Germany)
- Gabriela Carmen Pascariu (Alexandru Ioan Cuza University of Iasi, Romania)
- Tomás Lopes Cavalheiro Ponce Dentinho (University of Azores, Portugal)
- Bernard Reitel (Artois University, France)
- Anne Thevenet (Deputy Director, Euro-Institut, Kehl, Germany)
- Martin Unfried (Maastricht University, Netherlands)
- Birte Vassenberg (University of Strasbourg, France)

# WSB University

WSB University not only sets the standards of education in Poland, but has also consolidated its position on foreign markets, becoming a strong institutional partner in the field of education and research. This is confirmed by the University's position at the top of the international ranking in Poland. WSB University has been at the forefront of private universities in Poland for many years.



Today, WSB University is one of the Polish universities most frequently chosen by foreign candidates. Nearly 2,000 foreign students from 60 countries around the world study at our campuses. WSB University offers bachelor, master, PhD and postgraduate programmes. One can choose from 15 fields of study and over 130 specialties. The educational offer has been designed to meet the requirements of the modern labour market so that graduates are competitive and have the opportunity to pursue successful careers in their chosen fields. As a modern, research-driven academic centre, WSB University is involved in various scientific networks and internationally accredited by the Foundation for the Promotion and Accreditation of Economic Sciences EPOQUS; international CEEMAN IQA Accreditation (for 6 years by CEEMAN – International Association for Management Development in Dynamic Societies); EUR-ACE® Label granted to the University for 5 years by Accreditation Commission of Universities of Technology (KAUT); and has received The HR Excellence in Research Award.

# Research Institute on Territorial and Inter-Organizational Cooperation, WSB University

The Research Institute on Territorial and Inter-Organizational Cooperation has been operating at WSB University since 2018. The Institute implements an interdisciplinary „PROGRAM OF RESEARCH ON TERRITORIAL AND INTER-ORGANIZATIONAL CO-OPERATION”, under the patronage of the Minister

of Education and Science in Poland. This is an innovative formula to develop international research and to put its results into practice. The Institute develops the unique scientific school of cross-border cooperation research focused on public governance and economics issues.

## KEY RESEARCH TOPICS:

- Interdisciplinary research programmes implemented by scientists working together in international teams.
- Development of a scientific network on a global scale.
- Building relationships with partners outside the academic community, including the European Commission, Euroregions, public institutions, regions and cities, NGOs and entrepreneurs.
- Scientific articles published in English to enhance popularization of research results.
- Transfer of research results into business practice and their direct
- use in public institutions, local governments, non-governmental organizations and enterprises.
- Participation in international projects as a support for research and consulting activities.
- Territorial cooperation
- Inter-organizational cooperation, clusters & networks
- Knowledge management
- Cross-border and international project management
- Public policies and strategies
- Territorial governance: culture, tourism, education, entrepreneurship, public administration
- Sustainable development and green economy - impact on public management and regional economy
- Territorial capacity in sustainable public transport
- Public governance - cross-border and international context
- Managing public safety at the borders
- Innovation in territorial perspective
- Development of creative industries and cultural management in the borderland
- Public education management - cross-border and international background
- The role of national minorities in development of inter-organizational cooperation in cross-border areas
- Cross-border entrepreneurship

The research conducted by the Institute is financed, among others, by the Ministry of Education and Science in Poland as part of the Regional Initiative of Excellence programme, as well as thanks to the support from international programs such as the Regional Initiative of Excellence: Horizon 2020 (COST Action), Erasmus Plus or INTERREG. The costs of other studies are covered by foreign partners from other funds.

# Conference Program

**20.09.2021**

## **MONDAY, HOTEL KOTARZ, BRENNA**

10.00

1st Accompanying Event - International Summer Doctoral School (in English) Moderators: Solomon Kunle Omogbemi, Paweł Urgacz WSB University, Poland

13.00

Lunch

14.00

2nd Accompanying Event - Scientific Panel for PhD students (in Polish) Moderator: Marek Lisiński, WSB University, Poland

Reviewers:

Justyna Bugaj, Jagiellonian University  
Joanna Kurowska-Pysz, WSB University  
Marek Szarucki, Cracow University of Economics  
Łukasz Wróblewski, WSB University

**21.09.2021**

## **TUESDAY, WSB UNIVERSITY IN DĄBROWA GÓRNICZA**

9.00

3rd Accompanying Event - TEIN General Assembly (in a hybrid formula), WSB University Senate Hall (TEIN Members only)

**21.09.2021**

## **TUESDAY, KOTARZ HOTEL, BRENNA**

15.00

4th Accompanying Event - Scientific panel: Cross-border cooperation in culture and education, Hotel Kotarz, Brenna (in Polish)

Moderator: Łukasz Wróblewski, WSB University, Poland

Introduction: Tomasz Studzieniecki, Gdynia Maritime University

*The significance of EU macroregional strategy in the development of Baltic Sea Region culture*

Thematic presentations:

Janusz Pierzyna, Jasienica commune mayor, PhD student of WSB University

*Cultural and tourist assets as determinants of the local development - the case study of Jasienica commune*

Jacek Woźnikowski, Metropolis GZM, PhD student of WSB University

*Identification of values shaping inter-organizational relations in the cultural project - case study of the event: Night of Theaters in Metropolis*

Marta Pikiewicz, Cracow University of Economics

*Socio-cultural activities addressed to multigenerational stakeholders of WSB University in Dąbrowa Górnicza - case study*

*Speakers:*

- *Magdalena Sobocińska, Wrocław University of Economics and Business*
- *Marcin Laberschek, Jagiellonian University in Krakow*
- *Grzegorz Maciejewski, University of Economics in Katowice*

**PARALLEL**

16.00 5th Accompanying Event - Study tour and CBC projects' presentation (in English)

19.00 Dinner

**22.09.2021****WEDNESDAY, KOTARZ HOTEL, BRENNA  
(1ST DAY OF THE CONFERENCE)**

10.00 Conference Opening Ceremony

Moderator: Joanna Kurowska-Pysz, WSB University, Poland

10.15 Plenary session – part 1

Moderator: Martin Klatt, University of Southern Denmark, Denmark

10.15 Presentation no 1:

*Towards a Multi-level governance of territorial cooperation in Europe? A historical-geographical analysis*

- Birte Wassenberg, University of Strasbourg, France
- Bernard Reitel, Artois University, France

10.45 Presentation no 2:

*Citizens' engagement in cross-border regions – the experiences of the TEIN4 Citizens project*

- Anne Thevenet, Deputy Director, Euro-Institut, Kehl, Germany
- Anne Hofmann, Training Manager, Euro-Institut, Kehl, Germany

11.15 Presentation no 3:

*Developing intercultural and digital competencies for young professionals in the collaborative virtual cross-border teams*

- Eithne Knappitsch, Carinthia University of Applied Sciences, Austria
- Svetlana Buko, Carinthia University of Applied Sciences, Austria

11.45 Presentation no 4:

*CBC under the challenge and potential of different dimensions of distance. The case of cross-border vocational education and training in the Greater Region*

- Peter Dörrenbächer, Universität des Saarlandes, Germany

12.15 Discussion

13.00 Lunch

- 14.00 Plenary session – part 2
- Moderator: Hynek Bohm, Technical University of Liberec, Czech Republic
- 14.00 Presentation no 5:
- Territorial cooperation in the Greater Region – from a spatial planning perspective*
- Karina Pallagst, Technische Universität Kaiserslautern, Germany
- 14.30 Presentation no 6:
- Cross-border governance: What are the lessons from the crisis in the Euroregion Meuse-Rhine?*
- Martin Unfried, Maastricht University, Netherlands
- 15.00 Presentation no 7:
- Tourist cross-border functional area designing*
- Joanna Kurowska-Pysz, WSB University in Dąbrowa Górnicza
  - Andrzej Jakubowski, Maria Curie-Skłodowska University in Lublin
  - Tomasz Studzieniecki, Gdynia Maritime University
- 15.30 Presentation no 8:
- Opening up or closing down: How national education policy shapes (im)migrant students' opportunities along the U.S.-Mexico border*
- Megan Hopkins, University of California in San Diego
- 16.00 Discussion
- 19.00 Gala dinner at the hotel, networking

## 23.09.2021 **THURSDAY, KOTARZ HOTEL, BRENNA (2ND DAY OF THE CONFERENCE)**

- 10.00 1st Round Table Debate
- Cross-border projects before and after pandemic – differences in goals, management and communication?*
- Moderator: Rajko Antlej, Development Agency Kozjansko, Šentjur, Slovenia
- Participants:
- Karolina Barilar, Zagorje Development Agency, Croatia (online)
- Francesco Cappellano, University of Eastern Finland, Finland
- Alīna Daņileviča, Daugavpils University, Latvia (online)
- Janusz Grabara, Czestochowa University of Technology, Poland
- Bohumil Horak, VSB Technical University in Ostrava, The Czech Republic
- Sebastian Kot, Czestochowa University of Technology, Poland
- Khrystyna Prytula, Ukrainian Academy of Science, Ukraine (online)
- Hana Stverkova, VSB Technical University in Ostrava, The Czech Republic



## PARALLEL

10.00	<p>1st Thematic session</p> <p>Moderator: Peter Ulrich, Leibniz Institute for Research on Society and Space, Germany</p> <ol style="list-style-type: none"> <li>1. József Popp, Judit Oláh, WSB University <i>The next economic wave: circular bioeconomy in the the EU with a particular focus on Central and Eastern Europe</i></li> <li>2. Agnieszka Wenerowska, Agata Balińska, Ewa Jaska, Warsaw University of Life Sciences <i>The use of eco-applications as a tool to promote pro-ecological behaviour among members of generation Z</i></li> <li>3. Martin Klatt, University of Southern Denmark <i>Cultural-linguistic diversity in Cross-border regions – an underutilized potential</i></li> <li>4. Dorota Ślażyńska-Kluczek, Warsaw School of Economics, <i>Green Bonds - case of Poland</i></li> <li>5. Regina Andriukaitiene, Lithuanian Sports University, Marijampole University of Applied Sciences <i>Corporate social responsibility as business management practice</i></li> <li>6. Katarzyna Tobór – Osadnik, Silesian University of Technology <i>Selected aspects of sustainable management in the tourism industry</i></li> </ol>
13.00	Lunch
14.00	<p>Plenary session – part 3</p> <p>Moderator: Francesco Cappellano, University of Eastern Finland, Finland</p>
14.00	<p>Presentation no 9:</p> <p><i>Spatial Interaction Models with Land Use</i></p> <ul style="list-style-type: none"> <li>● Tomás Lopes Cavalheiro Ponce Dentinho, University of Azores, Portugal</li> </ul>
14.45	<p>Presentation no 10:</p> <p><i>Cross border cooperation at the EU's Eastern borderlands: A perception-based analysis in Republic Moldova and Ukraine</i></p> <ul style="list-style-type: none"> <li>● Gabriela Carmen Pascariu, Alexandru Ioan Cuza University of Iasi, Romania</li> </ul>
15.30	<p>Presentation no 11:</p> <p><i>Challenges and Opportunities at the U.S.-Mexico Border under the Biden Administration</i></p> <ul style="list-style-type: none"> <li>● Cecilia Farfan-Mendez, University of California, San Diego, US</li> </ul>
16.15	Discussion
18.00	Regional workshop and dinner – Chlebowa Chata, Górkki Wielkie



**24.09.2021****FRIDAY, KOTARZ HOTEL, BRENNA  
(3RD DAY OF THE CONFERENCE)****10.00**

2nd Round Table Debate

*Determinants boosting the entrepreneurship and regional development*

Moderator: Zbigniew Makieta, WSB University, Poland

Participants:

Sonata Dumbliauskienė, Lazdijai Municipality Office, Lithuania (online)

Julia Goncarova, Kaliningrad University, Russia (online)

Agnieszka Herdan, University of Greenwich, UK (online)

Eduardo Leite, University of Madeira, Portugal

Andrius Puksas, Mykolas Romeris University, Lithuania

Elena Robles, University of Sevilla, Spain (online)

Rahel Schomaker, Carinthia University of Applied Sciences, Austria (online)

Magdalena Stuss, Jagiellonian University in Cracow, Poland (online)

Joel Sepulveda, University of the Basque Country

**PARALLEL**

2nd Thematic session

Moderator: Hana Stverkova, VSB Technical University in Ostrava, Czech Republic

**10.00**

- 1.** Sérgio António Neves Lousada, University of Madeira, Portugal  
*Theoretical-Practical Analysis of Flood Risk in the Madeira Archipelago - The Case Study of the Municipalities of Funchal, Machico, Ribeira Brava and São Vicente*
- 2.** Bartłomiej Dessoulavy-Śliwiński, Pavel Adamchyk, University of Warsaw  
*Towards sustainability - circular economy in the Republic of Belarus*
- 3.** Agata Kocia, University of Warsaw  
*Impact of governance network on healthcare personnel work satisfaction*
- 4.** Maria Schulders, University of Warsaw  
*Political instability as a risk factor in PPP project success – A case study of the Hungarian M1/M15 motorway project*
- 5.** Dominika Kuberska, University of Warmia and Mazury in Olsztyn, dr Marta Mackiewicz  
*SGH Warsaw School of Economics, Cluster Organizations as Platforms for Cooperation Between Science and Business: the Case of Key National Clusters in Poland*
- 6.** Iwona Pomianek, Warsaw University of Life Sciences – SGGW  
*Regional diversification of tourism potential in Poland (2005-2019)*
- 7.** Omar Ameir, Moravian Business College Olomouc,  
*Behavioral aspects of sustainable development*

**13.00**

Lunch

**14.00**

Farewell

# Keynote speakers

## PRESENTATION NO 1:

Towards a Multi-level governance of territorial cooperation in Europe? A historical-geographical analysis



**BIRTE VASSENBERG,  
UNIVERSITY OF STRASBOURG, FRANCE**

Birte Wassenberg is Professor in Contemporary History at Sciences Po at the University of Strasbourg and member of the Research Unit Dynamiques européennes (UMR). She holds a Jean Monnet Chair, is deputy director of the Franco-German Jean-Monnet Center of Excellence and director of the Master in Border Studies, International Relations. From 1993 to 2006 she was responsible for cross-border cooperation at the Région Alsace. Her research fields are: border regions, Euro-scepticism and the history of European organizations, especially the Council of Europe. She is also a former student from the College of Europe, promotion Charles IV, (1992-1993).

Recent publications: *Origins and Consequences of European Crises. Global Views on Brexit*, Peter Lang, Bussels, 2020 (with Noriko Suzuki); *Critical Dictionary of Borders and European Integration*, Peter Lang, Brussels, 2020 (with Bernard Reitel); *Mémoire d'Europe. Mémoire de Paix. Témoignages de la région frontalière d'Alsace*, Franz-Steiner Verlag, Stuttgart, 2020 (with Philippe Hamman).



**BERNARD REITEL**  
**ARTOIS UNIVERSITY, FRANCE**

Bernard Reitel is since 2012 Professor of political geography at the University of Artois.

His research work is at the intersection of urban geography and political geography, more precisely in the field of urban studies, border studies and territorial development. The aim is to decipher the effects of European construction on trans-border cities and regions in Europe, to question functional, institutional and symbolic integration and to observe the re-configuration in urban spaces located on national borders by taking into account a multi-scalar dimension that combines European, national, regional and local dimensions. Member of the laboratory 'Discontinuités' from the Université d'Artois and of the French-Belgian consortium IFD (Institut des Frontières et des Discontinuités), he holds from 2017 to 2020 a Jean Monnet chair on 'Borders and European integration'. He also directs a Master's programme on 'Territorial Development, Spatial Planning and Environment'.

**PRESENTATION NO 2:**

Citizens' engagement in cross-border regions – the experiences of the TEIN4 Citizens project



**ANNE THEVENET, DEPUTY DIRECTOR  
EURO-INSTITUT, KEHL, GERMANY**

Anne Thevenet (French) has been working at the Euro-Institut, Institute for training and counselling on cross-border issues located in Kehl (Germany), since 2005. She holds a diploma in political sciences, and Masters in European studies and in management.

As Deputy Director, she is in charge of human resources, contacts with funders and the development of new strategies.

Her field of expertise are the coaching of stakeholders and CB groups / teams, the design and delivery of training courses (thematic issues particularly social affairs / intercultural project management / CBC) as well as the design and moderation of workshops and conferences. Moreover, she worked on several projects, which aimed at combining practical and scientific approaches on CB issues.

Since 2010, she has coordinated the Transfrontier Euro-Institut Network (TEIN), which brings together 15 members from 9 different European border regions as well as 3 associated members.



**ANNE HOFMANN, TRAINING MANAGER  
EURO-INSTITUT, KEHL, GERMANY**

Anne Hofmann (German) works as a training manager at the Euro-Institut, a French-German institution facilitating the cross-border cooperation in the Upper Rhine Region. Besides developing and implementing trainings, mainly in the field of intercultural communication and project management, she also organises conferences, works on European projects and accompanies cross-border projects. She has previously coordinated the Transfrontier Euro-Institut Network (TEIN).

In her work she draws on the intercultural experiences gathered in different countries such as Ireland, where she graduated from University College Dublin, and France, where she did a Master degree in the management of cooperation projects.

**PRESENTATION NO 3:**

Developing intercultural and digital competencies for young professionals in the collaborative virtual cross-border teams



**EITHNE KNAPPITSCH**  
**CARINTHIA UNIVERSITY OF APPLIED SCIENCES, AUSTRIA**

Professor of Intercultural Management at Carinthia University of Applied Sciences, School of Management, where she heads a Bachelor In Intercultural Management. She has been working internationally for 20 years, predominantly at universities. She's an advocate of the value of coherent theory and research in producing extraordinary practice.

As an interculturalist, Eithne is fascinated by the interplay of culture, communication and consciousness in the workplace (both online and onsite) and an advocate of compassionate and conscious leadership. Her research, teaching and training interests lie in the fields of intercultural interaction, unconscious bias and diversity management.

Eithne the President of SIETAR Austria and curator of TEDxKlagenfurt. She works in German and English, speaks French and Gaelge.





**SVETLANA BUKO**  
**CARINTHIA UNIVERSITY OF APPLIED**  
**SCIENCES, AUSTRIA**

Dr. Buko is a sociologist, methodologist, cross-border researcher. Born in St. Petersburg (Russia), lived in 6 countries. In her research career she worked for INGOs and managed USA-Europe interdisciplinary teams for national qualitative and quantitative research in the field of leadership, women entrepreneurship, and cultural intelligence. Currently she is a senior researcher at the School of Management, Carinthia University of Applied Sciences (Villach, Austria) and a docent of intercultural communication at the School of Advanced Social Studies (Slovenia, Nova Gorica).

For the last three years Dr. Buko is based in the borderlands with the research project "Entrepreneurship and intercultural competencies in the tri-border region: Italy-Austria-Slovenia," and serves as an instructional designer for cross-border COIL/collaborative online learning business laboratories. She works in Russian and English, speaks Italian and Slovenian.

**PRESENTATION NO 4:**

CBC under the challenge and potential of different dimensions of distance.  
The case of cross-border vocational education and training in the Greater Region



**PETER DÖRRENBÄCHER**  
**SAARLAND UNIVERSITY, GERMANY**

H. Peter Dörrenbächer is Professor in Human Geography at the Department of Social-Scientific European Studies at Saarland University. His research activities in the field of Border Studies focus on institutionalization processes of border regions and cross-border labour markets, with a particular interest in cross-border vocational education and training.

He is a member of the Steering Board of the University of Greater Region Center for Border Studies (UniGR-CBS) and of the UniGR-CBS working group "Labour and Education". In addition to this, he is the speaker of the tri-national and transboundary UniGR-CBS Master Program Border Studies. He is a member of the following interdisciplinary and international research projects: "Diversity: Mediating Difference in Transcultural Spaces" (DFG, German Science Foundation/SSHRC, Social Sciences Humanities Research Council Canada), "UniGR-Center for Border Studies" (Interreg), "Linking Borderlands: Dynamics of Cross-Border Peripheries" (BMBF, Federal Ministry of Research and Education). He is a member of the Consultative Committee for Urban Planning of the City of Saarbrücken.



**PRESENTATION NO 5:**

Territorial cooperation in the Greater Region – from a spatial planning perspective



**KARINA PALLAGST**

**TECHNISCHE UNIVERSITÄT KAISERSLAUTERN, GERMANY**

Karina Pallagst is professor for International Planning Systems at Kaiserslautern University's faculty of Spatial Planning. Previously she worked at UC Berkeley's center for Global Metropolitan Studies (GMS) and the Institute of Urban and Regional Development (IURD) as the Program Director of the Shrinking Cities International Research Group. Prior to this appointment she was a senior research specialist at the Dresden-based Institute of Ecological and Regional Development (IOER). Prof. Pallagst holds a PhD from Kaiserslautern University and a post-doctoral degree from Dresden Technical University. Her research focuses on international comparative urban development, shrinking cities, urban growth, planning cultures, planning theory, and border studies.

She serves on numerous think tanks, working groups and committees regarding spatial planning and international urban development. She is a co-founder of the Center for Border Studies of the University of the Greater Region.

**PRESENTATION NO 6:**

Cross-border governance: What are the lessons from the crisis in the Euroregion Meuse-Rhine?



**MARTIN UNFRIED**  
**MAASTRICHT UNIVERSITY, NETHERLANDS**

Martin Unfried (1966) obtained a Master in Political Science at the University of Erlangen/ Germany. He has been working in the Netherlands since 1997 with the European Institute for Public Administration (EIPA) as an expert on EU environment and regional policies. He joined Maastricht University in 2016 as senior researcher and project leader for the annual regulatory impact assessment of cross-border territories.

Recently, he conducted studies on cross-border questions inter alia for the Dutch Province of Limburg, the Dutch Ministry of Internal Affairs and the European Commission (DG Regio). In 2019, he was also involved in an ESPON project related to impact assessment of territorial programmes. In 2020/21 he is conducting a research project on cross-border crisis management in the framework of the INTERREG project Pandmemric.

**PRESENTATION NO 7:**

Tourist cross-border functional area designing



**JOANNA KUROWSKA-PYSZ**  
**WSB UNIVERSITY IN DĄBROWA GÓRNICZA**

Joanna Kurowska-Pysz has educational and practical experiences in European integration, public management, cross-border cooperation, innovation management and knowledge management. She works at WSB University as a part of executive staff but she is also a recognized advisor for the entrepreneurs self-governments and NGOs interested in cross-border cooperation development. At the intersection of these research areas, Joanna Kurowska-Pysz created at the WSB university a unique, research school of cross-border cooperation focused on management and public governance issues. It has been recognized by the Ministry of Science and Higher Education, which granted the subsidy for establishing the Institute on Territorial and Inter Organizational Cooperation at the WSB University. She developed and realized all the above mentioned projects and many others, strongly related to territorial cooperation. She is also a member of the international research groups:

- Valoriza at the Politechnic Institute of Portalegre (Portugal)
- ARAM at the University of Extremadura (Spain)
- the Polish Academy of Sciences (Commission for Polish-Czech and Polish-Slovak Relations).

She has been a member of numerous research teams commissioned by the Polish, Slovak and Czech governments to perform evaluations of INTERREG programmes. She is also an expert of DG REGIO in the field of cross-border cooperation. She is an author of more than 100 scientific publications, including 7 monographs and participation in 7 multi-author monographs.



**ANDRZEJ JAKUBOWSKI**  
**MARIA CURIE-SKŁODOWSKA UNIVERSITY IN LUBLIN**

Andrzej Jakubowski, PhD, is an assistant professor at the Institute of Social and Economic Geography, Maria Curie-Skłodowska University in Lublin and a senior specialist at the Lubelskie Centre for Regional Studies, Statistical Office in Lublin. He is also a member of the Committee for Spatial Management and Regional Planning of the Polish Academy of Sciences (Subcommittee for the Integrated Development Policy of Poland and Europe).

An author of over 60 scientific publications and numerous analyses, expertise, development strategies and programmes of cross-border cooperation. His main fields of research include: regional and local development, borders and border regions, cross-border cooperation, Cohesion Policy, political geography and human geography.



**TOMASZ STUDZIENIECKI**  
**GDYNIA MARITIME UNIVERSITY**

Tomasz Studzieniecki, Ph. D – an academic teacher specializing in territorial management, European integration and international tourism. Works at Gdynia Maritime University (Poland). Studied marketing at City University (Seattle, USA) and international economics at the University of Gdańsk (Poland). An author of over 100 scientific papers, coordinator of numerous development strategies and cross-border cooperation initiatives.

He is a European Commission expert on territorial cooperation, a member of EGTC Platform, a member of Baltic Advisory Council at the Ministry of Foreign Affairs and a member of Management Committee of ENTAN (European Non-Territorial Autonomy Network). Since 2007 he presides over Academia Europa Nostra, an international NGO, which carries out scientific and educational activities

Rewarded by the President of Poland, the Minister of Maritime Affairs, the Minister of Tourism and several times by the Rector of Gdynia Maritime University for his valuable theoretical and practical contributions.

**PRESENTATION NO 8:**

Opening up or closing down: How national education policy shapes (im)migrant students' opportunities along the U.S.-Mexico border



**MEGAN HOPKINS**

**UNIVERSITY OF CALIFORNIA IN SAN DIEGO**

Megan Hopkins, Ph.D., is an associate professor and Director of Graduate Studies in the Department of Education Studies at the University of California, San Diego. She is a former bilingual elementary school teacher, and has conducted extensive research examining how schools and school systems organize for equity, with a particular focus on the education of multilingual learners and transnational students. In studies funded by the U.S. Department of Education, the Spencer Foundation, and the W.T. Grant Foundation, she has investigated the implementation of language and course placement policies and STEM-CS reforms, and whether and how they advance access and opportunity for multilingual learners. She works in partnership with state, district, and school leaders to address pressing problems of practice and to generate resources that center multilingual learners in state and local policy. Her scholarship has appeared in several top-tier journals, including *American Educational Research Journal*, *Educational Researcher*, and *Education Policy*, and she is co-editor of the volumes *Forbidden Language: English Learners and Restrictive Language Policies* and *School Integration Matters: Research-Based Strategies to Advance Equity*. In 2016, she was selected as a National Academy of Education/Spencer Foundation Postdoctoral Fellow. She holds an M.Ed. from Harvard University and a Ph.D. in Education from the University of California, Los Angeles.



**PRESENTATION NO 9:**

## Spatial Interaction Models with Land Use

**TOMÁS LOPES CAVALHEIRO PONCE DENTINHO**  
**UNIVERSITY OF AZORES, PORTUGAL**

Professor at the University of the Azores since 1985. Vice-President of the Institute for Nature Conservation (1996-1998). Coordinator of the Master in Nature Management and Conservation (2000-2018). Coordinator of the PhD in Interdisciplinary Landscape Management (2008-2018).

He is a Member of the Portuguese Association for Regional Development (APDR), the Regional Science Association International (RSAI) and the Portuguese Association for the Development of Operational Research (APDIO).

He was President of the Portuguese Association for Regional Development (2008-2015), Member of the Council of the Regional Science Association International and Executive Director of the Regional Science Association International (2011-2018) having brought the headquarters of this association to Portugal in July 2011, and actively participated in the extension of the association to India, China, Armenia and Morocco. He has been Editor-in-Chief of the Scientific International Regional Science Policy and Practice since 2017. He has been Director of the Regional Cooperation Research Program at SADF's since 2016 and consultant at UN Habitat in 2019. Coordinator of the Association for Science and Development of the Azores since 2013.

**PRESENTATION NO 10:**

Cross border cooperation at the EU's Eastern borderlands: A perception-based analysis in Republic Moldova and Ukraine

**GABRIELA CARMEN PASCARIU**

is Full Professor in European Economics and Policies at Alexandru Ioan Cuza University of Iasi, Romania. She is Director of the Centre for European Studies (<https://cse.uaic.ro/en/index.htm>), Jean Monnet professor and Team Europe expert having more than 30 years of teaching and research experience in the field. She published 30 books and book chapters as author, co-author or editor and over 60 papers, she presented over 100 conference papers at national and international scientific Events, and she participated to 33 research programs or research/development grants, from which she acted as director or local coordinator for 16 projects. She is also Editor in Chief of the Eastern Journal of European Studies (<https://ejes.uaic.ro/>). Her research interests focus on: economics of integration; regional development and European Cohesion Policy; core-periphery development pattern; resilience, tourism and regional development, EU's Eastern Neighbourhood.



**PRESENTATION NO 11:**

Challenges and Opportunities at the U.S.-Mexico Border under the Biden Administration



**CECILIA FARFAN-MENDEZ**

**UNIVERSITY OF CALIFORNIA, SAN DIEGO, US**

2020 was one of the deadliest years for Mexico and the United States considering Covid-19 deaths, homicides, and deaths from drug overdoses. 2021 is on track for breaking a new record. Amid tragedy, this excess mortality within North American offers opportunities for reconfiguring regional security between both countries. Using the U.S.-Mexico border as a case study, this research examines what are the limits and potential avenues for cooperation that can succeed during the next four years within the parameters of national priorities.

# Abstracts



## PRESENTATION NO 1:

*Towards a Multi-level governance of territorial cooperation in Europe? A historical-geographical analysis*

### Abstract:

The objective of this presentation is to give an overview of the evolution of cross-border cooperation in Europe considered as a form of diplomacy engaged by local and regional authorities at local and regional levels. The objective is to identify the main steps of this cooperation by questioning in particular the spatial dynamics, the actors involved, the motivations and the various scales. After the first local initiatives, mainly located in Western and Northern Europe, cooperation has been extended in stages to the whole of Europe, thanks to European Union programmes (notably Interreg), resulting in the establishment of a genuine cross-border regime. However, the analyses show that this normalisation is not simply part of a top-down approach, but that, on the contrary, each border has its own dynamics.

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## PRESENTATION NO 2:

*Citizens' engagement in cross-border regions – the experiences of the TEIN4 Citizens project*

### Abstract:

If citizens' engagement has always been important in order to build up coherent public policies, it has become unavoidable in order to reduce the growing gap between citizens and public institutions.

Especially in cross-border territories, where the freedom of movement has been (severely) restricted since March 2020, citizens want to be involved. It is about rebuilding trust, rethinking cross-border living spaces and opening new possibilities for citizens and workers.

But how to organise citizens' engagement? How to ensure efficiency?

Many challenges have to be faced like: How to motivate citizens? Who finances? Which format (also in pandemic times)? Which methods? Which topic?

This contribution will try to illustrate these challenges through the TEIN4Citizens project, which consisted in the organization of five forums that took place in different cross-border regions in Europe between March 2019 and April 2021 on following key issues : European citizenship & Human rights; Minorities & Integration; Civil Society Engagement; Multilingualism & Identity as well as Borders in Europe. We will present the results of the project but also the methodology used as well as the necessary constant adaption to the specific sanitary context.

The contribution will then propose to reflect on this experience in particular but also others in order to identify key factors of success for engaging citizens in cross-border regions.

**PRESENTATION NO 3:**

*Developing intercultural and digital competencies for young professionals in the collaborative virtual cross-border teams*

**Abstract:**

The dynamics of New Work, increase in remote workplaces and recent surge in virtual global teams has led to an exacerbated need for professionals who can communicate and work effectively in culturally diverse, globally dispersed, virtual teams. As a result, tertiary institutions are devoting increased resources to the development of both intercultural and digital communication competencies. Acquisition of these competencies is best facilitated through authentic and experiential learning, explaining the recent surge in Collaborative Online International Learning (COIL) and Internationalization@home projects across the globe.

The project (Re-)Bordering Europe?: Views and Voices of Citizens and Non-Citizens was developed as a COIL project to promote the development of intercultural and digital competencies of students in virtual cross-border teams, while focusing on the methodology of digital story-telling. A virtual team of professors from Carinthia University of Applied Sciences (Villach, Austria), SIETAR AUSTRIA and members of TEIN4Citizens project designed, developed and implemented the project; bringing together some 54 students from 11 different countries across Europe and beyond. The aim was to create a concrete and authentic task-based virtual experiential learning scenario, which would enable students in mixed intercultural teams to learn about and reflect on the transformation of EU borders, while conducting fieldwork, collecting data and creating digital stories about different border contexts. Students interacted via digital platforms and tools such as Zoom and Miro. 83 percent of participants confirmed that experiential learning tasks increased their understanding of the role of borders in general, while quantitative data was collected in order to assess Knowledge (about borders, EU); Attitudes (Curiosity, Responsibility, Openness); Skills (Virtual Teamwork, Intercultural Communication, Digital Storytelling, and Technical Literacy).

**PRESENTATION NO 4:**

*CBC under the challenge and potential of different dimensions of distance.  
The case of cross-border vocational education and training in the Greater Region*

**Abstract:**

Cross-border relations (CBR) and cross-border cooperation (CBC) are highly susceptible to distance. On the one hand, differences and distances between border regions may act as an incentive to engage in CBR/CBC, on the other hand, they may act as an obstacle.

In order to better understand the driving or impeding function of distances and differences between border regions, this presentation examines various dimensions of distance such as geographic, economic, cultural and institutional distance and differences. Whereas cross-border exchange tends to increase with economic distance (e.g. different labor costs) between border regions, it tends to decrease with geographic distance, as predicted by spatial interaction models which are based on gravity theory and appear to hold true, even in a supposedly shrinking world. This impeding function of geographic distance can be explained by cultural and institutional dimensions of distance: although cultural distances can function as a driving force for CBR/CBC, in combination with institutional (political, regulative/legal) distances, they may develop a barrier function. This presentation further addresses the different effects of various dimensions of distance and difference on CBR/CBC within the Greater Region (Saarland, Lorraine, Luxembourg, Rhineland-Palatinate, Walloon Region). Cross-border vocational education and training (VET) plays a major role in the Greater Region due to strong demographic and economic differences and long-standing intensive labor market relations between its member regions. However, cross-border VET is significantly impeded by the considerable differences between the national VET systems (institutional distance). Finally, the presentation discusses how and to which extent barriers of institutional distance of national VET systems in the Greater Region have been overcome by the negotiation and implementation of so-called framework agreements for cross-border VET.



## PRESENTATION NO 5:

*Territorial cooperation in the Greater Region – from a spatial planning perspective*

### Abstract:

Border regions are areas of high spatial relevance for a country like Germany with borders facing nine neighboring countries. Due to new spatial challenges like demographic change and EU requirements in line with territorial cohesion, planning conditions and planning requirements are in flux. The situation is gaining in complexity as different planning systems and different planning styles confront each other in border regions. What does planning for border regions imply today? Starting out with Healey's observation of planning as a 'store' (1997: 7), this presentation reviews planning strategies for border regions in different planning realms with special emphasis on the Greater Region. The first part of the presentation introduces planning as a contested discipline which has to deal with changing conditions and uncertainties. For border regions these challenges are aggravated by particular features arising from planning cultural differences. The next part will highlight how planning and cooperation operate in the cross-border context of the Greater Region with special emphasis on territorial cooperation. Systematic comparisons of planning styles could be a model for knowledge exchange in the Greater Region, but many bottlenecks still exist. Moreover, this would require continuous flow of information in terms of planning tools and policies involving all facets of planning cultures which goes far beyond for example GIS mapping. Important steps have been initiated in the Greater Region in terms of spatial planning, such as the ongoing development process of the spatial planning concept for the Greater Region, which will be introduced in the presentation as an example for territorial cooperation.

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## PRESENTATION NO 6:

*Cross-border governance: What are the lessons from the crisis in the Euroregion Meuse-Rhine?*

### Abstract:

The Euroregion Meuse-Rhine is compared with other cross-border regions a rather integrated territory with a long lasting history of cross-border institutions, networks and public services. For instance, the cooperation of emergency services and hospitals is very elaborated for years. However, during the crisis the governance structures seemed not to be fit for tackling the challenges of the Covid crisis. For example, national crisis management with respect to intensive care capacities did prevent the direct coordination of cross-border hospitals. The non-coordination of national measures in the field of border restrictions, testing and quarantine obligations led to a situation where Euregional stakeholders had to spend their time on solving practical problems of cross-border workers and others struggling with the complex situation. In the future, crisis management has to involve regional and local stakeholders in a very different way. Cross-border networks have to be assigned with new and more elaborated tasks, a better coordination between national and cross-border crisis management will be a prerequisite for a more successful approach.

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## PRESENTATION NO 7:

*Tourist cross-border functional area designing*

### Abstract:

The issue of cross-border functional areas (CBFAs) is gaining increasing recognition in the scholarly literature. CBFA is defined and interpreted in a variety of ways. In this presentation, we assume that CBFA is a spatially specific territorial complex, located on two (or more) sides of a state border. It may be defined not only by administrative borders, but also by cross-border functional linkages resulting from common and/or integrating spatial and socio-economic features, a system of cooperative relationships between various stakeholders and

the existence of governance mechanisms. Tourism may be one of the factors that create CBFA and determines its development. Tourist cross-border functional area (TCBFA) serves as a novel formula of cross-border cooperation enhancing the development of tourism in cross-border arrangements and thus improving territorial and socio-economic coherence of borderlands by better coordination of cross-border cooperation.

This contribution is based on the results of the project "Identification of key elements for creating the touristic cross-border functional area at the Lithuanian-Polish border" commissioned by the European Commission's DG REGIO. This project aimed to demonstrate the factors and processes that are important for the formation of a TCBFA in the borderland studied. Additionally, a roadmap of actions was drawn up to aid in the development of a cross-border tourist destination as well as the creation of a brand for the borderland. The building of a multi-stage TCBFA development model that could be implemented in other borderlands with tourist resources was the distinctive value of the operations carried out.

## PRESENTATION NO 8:

*Opening up or closing down: How national education policy shapes (im)migrant students' opportunities along the U.S.-Mexico border*

### Abstract:

In this talk, Dr. Hopkins will discuss similarities and differences between the U.S. and Mexican education systems, and how differences in national education policies both enable and constrain the educational trajectories of transnationally mobile students, or those students who have attended schools on both sides of the U.S.-Mexico border.

## PRESENTATION NO 9:

*Spatial Interaction Models with Land Use*

### Abstract:

The territory is constantly changing, since it is a dynamic system, subject to natural and human pressures. Furthermore, landscape changes introduces a sense of time in understanding the environment and its relationship with man. Actually, landscape is a dynamic and complex system, usually understood at the local scale, serving as a physical support for human action and leads to different perceptions from person to person. The affectionate relationship between man and the landscape constitutes a panoply of subjective interpretations for each landscape unit integrated in the same territory. This dynamic, associated with the structure and functioning of the landscape understandable if we take into account the various scales of analysis and the biophysical, economic and socio-cultural environmental causes and consequences. The European Landscape Convention defines the landscape as a part of the territory results from the interaction between natural and human factors.

Changes in land use result from natural and anthropogenic processes, systematically altering the environment where they occur. In rural areas, land use depends on planning policies, economic cycles and whether regions are open to a global market economy or closed and focused on themselves, which normally directs the territory to self-subsistence.

Territorial management relates strongly to the complex network of socioeconomic relations. The differentiation of territories results not only from the biophysical characteristics, but also increasingly, from the complex interconnection between society and land use. In this sense, the development of regulatory instruments became relevant, and the European Spatial Planning Charter stands out as one of the main contributions in this sense, defining that spatial planning is the spatial representation of the society's economic, social, cultural

and ecological policies. Spatial planning is therefore a scientific discipline, an administrative technique and a regional policy tool that developed with an interdisciplinary and integrated perspective towards the sustainable development of regions.

According to the European Environment Agency, in recent decades, land use has led to unprecedented changes in landscapes, ecosystems and environments. The growth of urban areas and their infrastructure that use the soil as a resource the most, especially productive agricultural soils. Rural landscapes have been changing due to the intensification of agriculture, forestry, or simply the abandonment of land, at the same time that coastal and mountainous areas are undergoing profound territorial reorganizations to adapt to intensive farming activities, tourism and leisure.

Currently, there are different interdisciplinary approaches based on analytical tools and epistemological paradigms that seek to explain the factors that influence changes in land use patterns, looking into changes that have occurred in the past and making estimates for future occurrences. The demand for land and rural spaces results from several factors such as: cultural patterns, preferences or motivations, markets, accessibility and population. In this context, the modelling of land use has emerged as a research area linked to geography and social sciences in the first instance, and later occupying a transversal field in the planning and ordering of the territory, addressing economic, social, technological, environmental and institutional issues. These models aim to understand the conditions that influence land use and the factors that promote land use change. The purpose of this talk is to present a methodology that explains the influence of human interaction in space subject to land aptitudes and accessibility networks. This allows understanding the impact of political, regulatory, demographic, economic and environmental factors on land use. The main results is the formulation and demonstrative calibration of a spatial interaction model with land use suitable to understand the consequences and implications of the changes on human interaction, on land aptitudes and on accessibility networks in land use.

The questions are: 1) How to model of interaction between the economy and the environment? 2) How to represent the economy and the environment in space? 3) What are the impacts of climate change, technological innovation, economic demand and land use planning on land use? 4) Is it possible to generalize the methodology for any type of regions?

The spatial interaction model with land use focuses the processes of interaction between the economy and the territory, over time and space and explains how environmental, technological, economic and regulatory factors influence land use. The model helps a better understanding of human interaction within space and provides a useful decision policy tool to promote sustainable development of people and places.

The presentation has 3 parts The first part includes a literature review on the main categories of land use models and the processes that promote land use changes; the explanation of land aptitudes related not only to soil and climate conditions but also to location and the formulation of the spatial interaction model with land use. The second part presents the application of the model to understand the Spatial Patterns of Land Use in Huambo, to simulate the historical evolution of land use since the XV century in São Jorge Island, and to foresee land use for Terceira Island according to different climate change scenarios. The third part includes the impact of Lajes Airfield in the Value and Use of Land and Cost benefit Analysis of Land Use Change in Ourika, Morocco.

## PRESENTATION NO 10:

*Cross border cooperation at the EU's Eastern borderlands: A perception-based analysis in Republic Moldova and Ukraine*

### Abstract:

In the European Union (EU), the cross border cooperation (CBC) is a key mechanism linking the external dimension of the European governance system, through the Neighborhood Policy, with the internal dimension, through the Cohesion Policy. First, it is wider accepted in the literature that since its inception the neighborhood strategy of the EU has hardly been able to alleviate the difficulties post-Soviet Eastern Europe faces, in terms of promoting the democracy, political stability, institutional transformations and sustainable



development. In addition, the European Neighborhood Policy (ENP) addresses to the specific challenges of the border regions as peripheral areas, both from economic and spatial perspectives were ENP interferes with the objectives of the European Cohesion Policy having as key objective to reduce the economic, social and territorial disparities and covering also the border regions.

Thus, the territorial cooperation at the EU external border is considered as a source for institutional transformations and successful market and democratic reforms, political stability and sustainable development, but also for reducing the peripherality of the border regions and the border effects at the EU frontiers. In this very complex challenge, the EU places societies and communities at the heart of its interactions with external partners, and especially with its immediate neighbors, including through the cross border cooperation programs. However, behind of the official documents and the EU engagement, or the impact studies results, the success of these programs depends, to a certain extent, on the local trust in the EU's performance as a transformative actor.

The current conference paper inquires how the EU's actorness is being perceived in the border regions of Ukraine and Republic of Moldova and explores the implications for the cross border cooperation. The research is based on two questionnaire-based surveys simultaneously conducted in those regions of Ukraine and Republic of Moldova which have a direct border with the EU, and being eligible for the cross border cooperation programs: one population survey and one questionnaire addressed to the main beneficiaries (as main applicant or/as partner) of various European financing opportunities related to how these responded to the realities in the border regions of Moldova and Ukraine and the ways by which (CBC) between Eastern Neighbourhood countries and EU could be improved.

We argue that: at the level of societal perceptions both in Ukraine and Republic of Moldova the general interest about the EU is high and the positive attitudes towards the EU prevail; the EU is mostly associated with democracy and market economy and is seen as an example for economic development, human rights, freedom of speech and fighting against the corruption and crime; the overall awareness of the EU is still lagging behind given that the respondents declared not to have sufficient information and knowledge on the EU-related matters; the context is favorable to enhance EU's contribution to build resilient societies beyond its borders. However: in spite of the EU's attempts to enhance its actorness in the region, or its incentives to bring about reforms and promote European values, the positive citizens' perceptions and the overall awareness of the EU still has a modest impact; the priorities and CBC programs implemented by the EU are not always in line with the societal expectations; the EU should focus more proactively on societies in the region and additional investments in human capital development in the Eastern Neighbourhood countries; the EU should orient its funding towards strengthening communication, sharing information and enhancing visibility through CBC tools and programs.

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## PRESENTATION NO 11:

*Challenges and Opportunities at the U.S.-Mexico Border under the Biden Administration*

### Abstract:

Dr. Farfán is Head of Security Research Programs at the Center for U.S.-Mexican Studies (USMEX) at the University of California San Diego and an affiliated researcher with the Center for Studies on Security, Intelligence, and Governance (CESIG) at the Instituto Tecnológico Autónomo de México (ITAM) based in Mexico City. Dr. Farfán's research examines the business models of organized criminal groups and U.S.-Mexico security cooperation.

Dr. Farfán received her doctorate in political science from UC Santa Barbara, her master's degree in international affairs from Columbia University's School of International and Public Affairs, and her bachelor's in international relations from the Instituto Tecnológico Autónomo de México (ITAM).

# Plenary sessions moderators



**MARTIN KLATT**

**UNIVERSITY OF SOUTHERN DENMARK, DENMARK**

Martin Klatt, \*1964, has been Associate Professor at the Centre for Border Region Studies, previously Department of Border Region Studies, at University of Southern Denmark since 2005. He holds a Ph.D. in History from University of Southern Denmark (2002). Previous appointments at the Danish Institute of Border Region Studies (2001-2003), the Research Department at the Danish Central Library for South Schleswig (1997-2000), the Schleswig-Holstein Institute for Peace Research (1996). His research focuses on border region history, national minorities, cross-border regions in Europe and cross-border cooperation. Major international research projects: Borders in Globalization (lead partner: University of Victoria, 2013-2020, Canadian Social Sciences and Humanities Research Council), The deconstruction of borders and unfamiliarity in the European Union: an analysis of historical representations of otherness and contemporary daily practices in border regions (Unfamiliarity, 2010-2015) European Science Foundation)



**HYNEK BOHM****TECHNICAL UNIVERSITY OF LIBEREC, CZECH REPUBLIC**

Associate professor Dr Hynek Böhm has been professionally active in the field of cross-border co-operation (CBC) during most of his professional career in the public administration, NGOs and academia. After having worked for European Commission and Czech public administration he worked for the NGO Institut EuroSchola, which is a think-tank focused on cross-border co-operation on Czech-Polish-Slovak borders.

After joining academia, he has focused on researching and teaching border studies from the perspective of political geography at Technical University of Liberec (CZ) and political sciences at University of Opole (PL). In his research and courses he has accented the topics of the cross-border co-operation governance, cross-border co-operation in the field of education and the meaning of financial incentives (mainly INTERREG programmes) for CBC.

His main papers focus can be found on [https://www.researchgate.net/profile/Hynek\\_Boehm](https://www.researchgate.net/profile/Hynek_Boehm)



**FRANCESCO CAPPELLANO**  
**UNIVERSITY OF EASTERN FINLAND, FINLAND**

Francesco Cappellano (Ph.D., Research fellow) is a Post-Doctoral Researcher at UEF - Karelian Institute. Adopting a perspective on the edge of economics and spatial planning, he has been conducting research about the spatially-led policies towards innovation. He uses to apply that perspective on cross-border regions, delving into modern innovation approaches (e.g. Mission-oriented approach) across the EU and the US, where his main interests convey innovation-led economic development, strategic alliance, and territorial cooperation in border regions.

Since 2017, Francesco has been conducting research about border regions in North America, namely San Diego/ Tijuana region at the Southwest US/Mexican border and the Northwest US/Canadian region including Washington State and the British Columbia province. Therein, he has implemented an interdisciplinary perspective to his work, using social science and economics perspectives to understand urban/ regional development issues.

Francesco earned his Ph.D. in Urban regeneration & Economic development from the "Mediterranea" University of Reggio Calabria in 2016. He has worked in several international universities including the Northeastern University of Boston; the San Diego State University; the Western Washington University in Bellingham, the University of Victoria in Canada, and the School of Advanced Studies Sant'Anna in Pisa, Italy.

As being involved in multiple Horizon 2020 projects, he accrued his expertise in EU-funded research projects. In 2018, he and his colleagues awarded an H2020 RISE Grant which fund the "TREN-D - Transition with Resilience for Evolutionary Development" research project. Since 2018 he has been working as a Consultant at Taso Desarrollo s. l. in the field of heritage-led urban regeneration within the "ROCK - Regeneration and Optimization of Cultural Heritage in creative and Knowledge Cities", funded under H2020 Research and Innovation plan.



**HANA STVERKOVA**  
**VSB TECHNICAL UNIVERSITY IN OSTRAVA, CZECH REPUBLIC**

Dr Hana Stverkova is currently the Assistant Professor and Head of the Department of Business Administration at the Faculty of Economics, VŠB – Technical University of Ostrava in Czech Republic. She graduated with PhD in Business Administration and Management at the same faculty in 2009. She has 15 years' experience in consulting for companies. She deals with business management issues and strategic management. In particular, she focuses on small and medium-sized enterprises in terms of competitiveness and sustainable growth. She also focuses on quality management, counseling, start-up business and on business approaches and methods. Especially SMEs, their competitiveness, quality management and sustainable business including the Industry 4.0 problematics.

She is involved in the solution of Industry 4.0 within the Association of Small and Medium-Sized Enterprises and Crafts CZ, especially in the project The year of digitization of small and medium-sized enterprises.



**PETER URLICH**  
**LEIBNIZ INSTITUTE FOR RESEARCH ON SOCIETY AND SPACE,**  
**GERMANY**

Dr. Peter Ulrich is a political scientist and research associate at the Brandenburg Technical University Cottbus-Senftenberg in the department regional planning and at the Leibniz Institute for Research on Society and Space. In 2020, he has been scientific coordinator of the Viadrina Center B/ORDERS IN MOTION at the European University Viadrina in Frankfurt (Oder) where he has been working since 2014. He completed his PhD thesis in 2019 studying “Participatory Governance in the Europe of Cross-Border Regions. Cooperation – Boundaries – Civil Society”. His research foci are regional governance, EU integration, b/order studies, social innovation in spatial peripheries, civil society participation, public services and cross-border cooperation. His regional focus lies on a comparative level in the federal state of Brandenburg, the German-Polish borderlands and other regions.



# Roundtable debates

## 1<sup>ST</sup> ROUNDTABLE DEBATE



### **Cross-border projects before and after pandemic – differences in goals, management and communication?**

Moderator:

#### **Rajko Antlej, Development Agency Kozjansko, Šentjur, Slovenia**

Rajko Antlej, M.Sc., is a project manager at Development Agency Kozjansko in Šentjur, Slovenia, and has been working on local development for almost 15 years. He was involved in a number of local, national, cross-border and international projects funded by the EU.

Recently he has been working on cross-border project Ride&Bike2 (Interreg Slovenia-Croatia) on the topic of cycling and horse-riding tourism, project ASIS (Interreg Alpine Space) on the topic of social innovation in the Alpine region, and project SocialB (Erasmus+) on the topic of developing learning resources for social entrepreneurs.

In the past he also worked on LAG projects funded by EAFRD, other rural development projects, SME support projects, and IT-related projects.

#### **Participants:**

- Karolina Barilar, Zagorje Development Agency, Croatia (online)
- Francesco Cappellano, University of Eastern Finland, Finland
- Alīna Daņileviča, Daugavpils University, Latvia
- Janusz Grabara, Czestochowa University of Technology, Poland

- Bohumil Horak, VSB Technical University in Ostrava, The Czech Republic
- Sebastian Kot, Czestochowa University of Technology, Poland
- Khrystyna Prytula, Ukrainian Academy of Science, Ukraine
- Hana Stverkova, VSB Technical University in Ostrava, The Czech Republic

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## 2<sup>ND</sup> ROUNDTABLE DEBATE



### **Determinants boosting the entrepreneurship and regional development**

Moderator:

#### **Zbigniew Makieta, WSB University, Poland**

Professor of economic sciences, specializing in entrepreneurship and innovation management. In 1975 he graduated from the Pedagogical University of KEN in Krakow.

2007-2011 - Rector of PWSTE in Jarosław.

2015-20121 - Jagiellonian University, head of the department of organization and management. From 2021, a researcher at the WSB Academy, Dabrowa Górnicza, Department of Management Author of over 200 scientific works, books and textbooks in the field of innovation management and entrepreneurship.

**Participants:**

- Sonata Dumbliauskienė, Lazdijai Municipality Office, Lithuania
- Julia Goncarova, Kaliningrad University, Russia
- Agnieszka Herdan, University of Greenwich, UK
- Eduardo Leite, University of Madeira, Portugal
- Andrius Puksas, Mykolas Romeris University, Lithuania
- Elena Robles, University of Sevilla, Spain
- Rahel Schomaker, Carinthia University of Applied Sciences, Austria
- Magdalena Stuss, Jagiellonian University in Cracow, Poland
- Joel Sepulveda, University of the Basque Country

## Conference Accompanying Events

All participants of the conference may also attend following accompanying Events:

**INTERNATIONAL SUMMER DOCTORAL SCHOOL (IN ENGLISH)****LEADING:**

**SOLOMON KUNLE  
OMOIBEMI**



**PAWEŁ URGACZ  
WSB UNIVERSITY, POLAND**



International scientific meeting addressed to PhD students from the disciplines of social sciences. The meeting is dedicated to exchange of research experience and establishing new scientific connections.

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## SCIENTIFIC PANEL FOR PHD STUDENTS (IN POLISH)

### LEADING:



**MAREK LISIŃSKI**  
**WSB UNIVERSITY, POLAND**

Professor of Economics. Graduate and employee of the University of Economics in Krakow, where he headed the Department of Strategic Analyses at the Institute of Management, Council of Management and Quality Sciences. Currently, the Head of the Department of Management at the WSB Academy in Dąbrowa Górnicza, the Head of Doctoral Education, Head of the Doctoral School and the Chairman of the Scientific Discipline Council of Management and Quality. Scientific interests concern the methodology of management and quality sciences as well as strategic management.

### Reviewers:

- Justyna Bugaj, Jagiellonian University
- Joanna Kurowska-Pysz, WSB University
- Marek Szarucki, Cracow University of Economics
- Łukasz Wróblewski, WSB University

Scientific presentations of doctoral students (e.g. presentations of research methodologies, research results and research conclusions), which will be reviewed by didactic and scientific employees of WSB University and invited guests from other academic centers.

**TEIN GENERAL ASSEMBLY (IN A HYBRID FORMULA)****LEADING:**

**ANNE THEVENET**  
**DEPUTY DIRECTOR,**  
**EURO-INSTITUT, KEHL,**  
**GERMANY**



**ANNE HOFMANN**  
**TRAINING MANAGER,**  
**EURO-INSTITUT, KEHL,**  
**GERMANY**

The Transfrontier Euro-Institut Network (TEIN) brings together training organisations and universities with the aim of facilitating cross-border cooperation and providing practical solutions to European transfrontier issues.

TEIN's objective is to build capacity in cross-border and transfrontier contexts to strengthen European integration.

TEIN is led by the Euro-Institut, created in 1993 in Kehl/Strasbourg on the French/German/Swiss border with the aim of facilitating cross-border cooperation. TEIN Members are real actors of the cross-border cooperation. Their work involves cross-border training and facilitation, managing cross-border projects, providing mentoring, training and advice for cross-border actors, and researching on cross-border issues. In this respect, TEIN can be seen as representing a genuinely bottom-up approach. TEIN has been funded by the EU Leonardo da Vinci Programme (Leonardo Partnership 2010-2012 and Leonardo Transfer of Innovation 2012-2014).

**SCIENTIFIC PANEL: CROSS-BORDER COOPERATION IN CULTURE AND EDUCATION,  
HOTEL KOTARZ, BRENNA (IN POLISH)****LEADING:****ŁUKASZ WRÓBLEWSKI**  
**WSB UNIVERSITY**

Łukasz Wróblewski holds a postdoctoral degree in Management Sciences. He is a Professor at the WSB University in Dąbrowa Górnicza and is Head of the Management and Production Engineering Department. He specializes in theoretical and practical issues relating to marketing and strategic management in cultural sector. He is the author of over 100 scientific publications, among others, five books on the issues of management and marketing in cultural institutions. He is an editor-in-chief for Cultural Management: Science and Education (Berlin: Logos Verlag). He has been a speaker and participant in more than one hundred scientific conferences, as well as numerous training courses and workshops.

**Introduction:****TOMASZ STUDZIEŃSKI, GDYNIA MARITIME UNIVERSITY**

*The significance of EU macroregional strategy in the development of Baltic Sea Region culture*

**Thematic presentations:****JANUSZ PIERZYŃA, JASIEŃCA COMMUNE MAYOR, PHD STUDENT OF WSB UNIVERSITY**

*Cultural and tourist assets as determinants of the local development - the case study of Jasienica commune*

**JACEK WOŹNIKOWSKI, METROPOLIS GZM, PHD STUDENT OF WSB UNIVERSITY**

*Identification of values shaping inter-organizational relations in the cultural project - case study of the event: Night of Theaters in Metropolis*

**MARTA PIKIEWICZ, CRACOW UNIVERSITY OF ECONOMICS**

*Socio-cultural activities addressed to multigenerational stakeholders of WSB University in Dąbrowa Górnicza - case study*



**Speakers:****MAGDALENA SOBOCIŃSKA**  
**WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS**

*Applications of new information and communication technologies in the sphere of culture – the perspective of cultural institutions and cultural participants.*

Dr hab. Magdalena Sobocińska, a professor of University of Economics and Business and Lodz Film School. She specialises in issues related to the use of the Internet in marketing, marketing communication, marketing research, consumption development processes, sustainable development and marketing of organic products, and the functioning of the cultural sphere. An author and co-author of over 200 publications in this field in the form of monographs, chapters in monographs and textbooks, and articles. She received the award of the Minister of Science and Higher Education for the doctoral dissertation entitled „Consumer behavior in the market of cultural goods.” Her postdoctoral monograph: „Conditions and prospects for the development of market orientation in cultural entities” was awarded in the competition for scientific works by the Committee on Organizational and Management of the Polish Academy of Sciences.

**MARCIN LABERSCHEK**  
**JAGIELLONIAN UNIVERSITY IN KRAKÓW**

*The importance of monuments in enterprises management*

Marcin Laberschek – is an employee of the Culture Institute of the Jagiellonian University. He is a lecturer, researcher and author of scientific publications on management and marketing in the area of culture, media and advertising. Since 2018, he has been the deputy editor-in-chief of the scientific journal „Culture Management”. His interests are focused on (1) research methodology in humanistic management, (2) management of organizations engaged in cultural activities, (3) symbolic and cultural meanings of management processes, in marketing and advertising, (4) industrial art and (5) critical marketing, postmarketing and management on the postmodern market.

**GRZEGORZ MACIEJEWSKI**  
**UNIVERSITY OF ECONOMICS IN KATOWICE**

*Types of business cultures based on the G. Hofstede model*

Grzegorz Maciejewski holds a postdoctoral degree in Economic Sciences. He is a Professor at the University of Economics in Katowice and is Head of the Market and Consumption Department. He is a research projects manager at the Research and Development Centre in Katowice and the manager and contractor of six grants from the Ministry of Science and Higher Education. He is an academic tutor. For 25 years he has been a lecturer in Negotiations and Sales Techniques. His scientific interests are mainly in the area of behavioural economics. He is the author of over 150 articles in the areas of consumer behaviour, the marketing strategies of enterprises and market and marketing research methodologies. He is a member of the Polish Society of Market and Opinion Researchers (PT-BRiO), the Polish Scientific Marketing Society (Member of the Scientific Council), the Polish Economic Society and the PGV International Scientific Network.

# Akademia WSB

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